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## Crystal Cove Alliance Annual Soiree Tickets on Sale Aug. 1

Sell-out anticipated for Saturday, Oct. 1 farm-to-table themed event

**NEWPORT COAST, Calif., July 27, 2016** – The 14<sup>th</sup> annual "Crystal Cove Soiree" on Saturday, Oct. 1, which will feature magnificent bluff top sunset views from Crystal Cove State Park, a farm-to-table dining experience and an American blues and R&B band, will open individual ticket sales on Aug. 1. The signature event will unite supporters and energize their commitment to helping nonprofit Crystal Cove Alliance preserve the natural resources, culture and history of Crystal Cove State Park. As tickets sell out quickly each year, interested community members are encouraged to purchase tickets early at <a href="https://www.crystalcovealliance.org/soiree">www.crystalcovealliance.org/soiree</a>.

New this year at the Crystal Cove Alliance (CCA) Soiree is the farm-to-table concept by The Resort at Pelican Hill's culinary team which will treat guests to a delectable and sustainable world class dining experience of appetizers and dishes created with locally sourced ingredients. The Resort at Pelican Hill has been the title sponsor for CCA's event for the past seven years. Supporters will enjoy unique live and silent auction items, as well as an opportunity drawing for a chance to win a three-night stay in the sought-after historic Crystal Cove Cottage #14, a spacious, two-story oceanfront suite. Live entertainment by The California Honeydrops, a high-energy band which just finished a tour opening for Bonnie Raitt, will entice guests to join in on the dance floor.

Funds raised from the Soiree enable CCA to continue the preservation and conservation of the historic Crystal Cove landmark. Proceeds also support the nonprofit's pioneering educational programs and experiences for Crystal Cove State Park's 1.5 million annual visitors, and students from the five surrounding counties. A leader in restoration and education, CCA is devoted to creating a sustainable future for Crystal Cove and the park's celebrated beach cottages.

"Over the years, our mission has expanded, and Crystal Cove has become a laboratory for innovative science and educational programs to develop the next generation of environmental stewards. However, the growth of these programs is outpacing funding," said Laura Davick, CCA founder and interim president. "Generous sponsors and donors at our Soiree will help us continue expanding our mission, allowing us to create a sustainable legacy for generations to come."

Individual Soiree tickets are \$400. Opportunity drawing tickets are \$100 each or seven tickets for \$500. Soiree sponsorship and underwriting opportunities are still available and range from \$1,000 to \$50,000. Gala sponsors to-date include Title Sponsor The Resort at Pelican Hill, HKA, Inc. Marketing Communications, Eva and Doug Le Bon, Louise G. Brigham, Crystal Cove Beach Cottages, Laura Davick, Firebrand Media LLC, The Hexberg Family Foundation, Teddie Ray, Tricia and Michael Berns, Buchanan Design, Capital Group, Christine Carr, Paula and Jeff Cole, The Collazo Family Foundation, Contrarian Group Inc., Diana and Gareth Evans,

Fostering Executive Leadership, Inc., Fuscoe Engineering, Inc., Melanie and Michael Harrah, Impac Mortgage Holdings, Inc., Bertie Lowenstein, Janet and James "Walkie" Ray, Roger's Gardens, Fred and Wendy Salter, Joan Irvine Smith & Athalie R. Clarke Foundation, Susan Tate and University of California, Irvine.

## **About Crystal Cove Alliance**

Crystal Cove Alliance (CCA), the official nonprofit partner of Crystal Cove State Park, is dedicated to preserving the cultural, natural and historic resources of Crystal Cove. Founded in 1999 by Laura Davick to stop a planned luxury resort from overtaking the area, CCA rescued the historic site and initiated one of the most successful public-private partnership models in the history of the California State Park system. The partnership between CCA and California State Parks has led to the renovation of 29 historic beachfront cottages, now open for overnight stays, as well as historic education programs designed for the public.

CCA's focus includes 3.2 miles of coastline, more than 2,400 acres of backcountry habitat and an 1,100-acre offshore Underwater Park. Crystal Cove also is home to innovative educational programs and experiences that promote science and environmental literacy to more than 1.5 million park visitors annually. For more information, visit <a href="www.crystalcovealliance.org">www.crystalcovealliance.org</a> or call Laura Davick, Founder & Interim President at (949) 887-0062 and connect with CCA on <a href="Facebook">Facebook</a>, <a href="Twitter">Twitter</a> and <a href="Instagram">Instagram</a>.