



Media Contacts:
Andrew King/Jade Terry
HKA, Inc. Marketing Communications
andrew@hkamarcom.com
jade@hkamarcom.com
(714) 426-0444

HKA, Inc. Marketing Communications Wins Silver at Stevie Awards for Women in Business

Global Awards Program Recognizes Southern California Agency as Top U.S. Company for Community Involvement

TUSTIN, Calif., Nov. 16, 2015 – HKA, Inc. Marketing Communications, one of Southern California’s most acclaimed and longstanding communications agencies, was named a silver winner in the Community Involvement Program of the Year category at the 12th annual [Stevie® Awards for Women in Business](#) on Nov. 13.

The Stevie Awards for Women in Business are the world’s top honors for female entrepreneurs, executives, employees and the organizations they run. All individuals and organizations worldwide are eligible to submit nominations. The 2015 awards received nearly 1,500 entries in more than 90 categories, representing 31 nations and territories.

Last month, HKA was announced as a finalist in the Community Involvement Program of the Year category before being awarded the silver award at New York’s famed Marriott Marquis Hotel in Times Square. Stevie Award winners were selected by more than 160 executives worldwide who participated in the judging process this year.

HKA was recognized for its 30th anniversary celebration initiative, Locally PRoud. The integrated campaign saw dozens of area nonprofits compete to win a year of no-cost marketing communications services provided by HKA. While Locally PRoud created tremendous buzz for eventual winner Build Futures, the competition also proved to be a valuable platform for participants to spread awareness of their missions to new audiences.

“HKA created Locally PRoud because a 30-year celebration of our agency would be so much more rewarding and consistent with our history if we also found a way to celebrate the good work of others in the community,” said Hilary Kaye, founder and president of HKA. “Being honored with such a prestigious award is both humbling and a testament to dedication – the dedication of nonprofits themselves and those who support their work.”

Over the course of three decades, HKA has been well-known for its results-driven work with dozens of organizations across an array of industries. While the dynamic firm has provided impactful communications services to organizations in many for-profit arenas, HKA also has maintained a client roster of prominent Orange County nonprofits, providing them with effective public relations and marketing services to elevate visibility,

increase awareness and support fundraising. HKA's Locally PRoud campaign grew from its longstanding commitment to nonprofits – and a desire to support the same community that helped the agency reach its 30-year milestone.

Details about the Stevie Awards for Women in Business and the list of winners in all categories are available at www.StevieAwards.com/Women.

About HKA, Inc. Marketing Communications

Celebrating 30 years of consistency and reliability, Orange County-based HKA, Inc. Marketing Communications is an award-winning agency which has garnered a reputation for excellence from clients, vendor partners and the media. Founded by former journalist Hilary Kaye, HKA instills professionalism and integrity into every campaign, project and client relationship, successfully enabling agency partners to leverage marketing and communications strategies to support critical business objectives. HKA's menu of client services includes media relations, social media, integrated marketing, reputation management and community relations.

For more information, visit <http://www.hkamarcom.com> or call (714) 426-0444. Follow the HKA team on the company's "Insights Out" blog, Facebook, Twitter and LinkedIn.

About The Stevie Awards

Stevie Awards are conferred in six programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.

###