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EXCELLENCE IN **Entrepreneurship**

2015 NOMINEES

HKA Inc. Marketing Communications, Tustin*Hilary Kaye, President/Founder*

Hilary Kaye is founder and president of HKA Inc. Marketing Communications, an award-winning agency serving regional and national clients. The agency's integrated communications strategies elevate visibility, heighten awareness and promote business growth. She spearheads HKA's business development and works with staff developing strategies that enable clients to reach their business objectives with measurable results. A former journalist who reported for The Wall Street Journal and National Observer, Kaye built an agency known for excellence and service. HKA enjoyed a memorable 30th year in 2014 by giving back through Locally PRoud, a program in which nonprofits competed to win a year of complimentary HKA services. Kaye serves on the Crystal Cove Alliance board, is an Alzheimer's Association Visionary Woman, a founding member of NAWBO's Women's Business Institute, and is a member of Women Presidents' Organization. At the MS Walk in Irvine, Kaye has fielded "Ruby's Raiders" in memory of her mother for the past 15 years.

