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## **HKA, Inc. Marketing Communications Announces Notable Orange County Panel for "Locally PRoud" Judging**

*Local leaders to help select winner of no-cost PR and marketing services from HKA*

TUSTIN, Calif., August 18, 2014 – [HKA, Inc. Marketing Communications](#) today announced the prominent judges who will help select the winning Orange County nonprofit in its "[Locally PRoud](#)" competition. Judges will review finalists chosen from a wide pool of nonprofits currently applying to win an HKA program consisting of a custom strategic public relations and marketing plan with year-long tactical support. Applications are due by Sunday, August 31, 2014.

HKA's Locally PRoud judging panel includes:

- Ed Arnold, local legendary television newsman and friend to many philanthropies
- [Orange County Sheriff-Coroner](#) Sandra Hutchens
- Wayne Pinnell, managing partner of [Haskell & White LLC](#)
- Tina Borgatta, editor of [Riviera](#)
- Jerry Sullivan, editor of [Orange County Business Journal](#)
- Lynn Selich, Editor of [OC Social Scene](#)
- Steve Churm, Vice President of [Freedom Communications, Inc.](#)

Each judge will evaluate essay and video submissions to help determine which nonprofit will win HKA's grant. In addition to a review from the judges, the public will be asked to vote for their favorite nonprofit when the finalist videos debut on HKA's website in September. The winner of Locally PRoud will be announced on "Giving Tuesday," Dec. 2, 2014.

"HKA decided to enlist respected local individuals who regularly come into contact with nonprofits in the work that they do," explained [Hilary Kaye](#), founder and president of HKA. "We are eager to receive their feedback and also look forward to the voting from the public once the finalists are named."

In June, HKA opened the Locally PRoud competition to celebrate its 30 years in business and to give back to the community. Nonprofits in Orange County have been invited to submit a [three-part application](#): 1) short video that illustrates what they do and why HKA's program would help; 2) short essay outlining which communications elements would be most beneficial; and 3) questionnaire with basic information about the nonprofit.

For qualifications or to apply, please visit: [www.hkamarcom.com/LocallyPRoud](http://www.hkamarcom.com/LocallyPRoud). Look for updates on the company's ["Insights Out" blog](#), [Facebook](#), [Twitter](#) and [LinkedIn](#).

**About HKA, Inc. Marketing Communications**

Celebrating 30 years of consistency and reliability, Orange County-based [HKA, Inc. Marketing Communications](#) is an award-winning agency that has garnered a reputation for excellence from clients, vendor partners and the media. Founded by former journalist Hilary Kaye, HKA instills professionalism and integrity into every campaign, project and client relationship, successfully enabling clients to leverage marketing and communications strategies to support their critical business objectives. HKA's menu of integrated client services includes media relations, social media, digital marketing, reputation management and community relations.

For more information, visit <http://www.hkamarcom.com> or call (714) 426-0444. Follow the HKA team on the company's ["Insights Out" blog](#), [Facebook](#), [Twitter](#) and [LinkedIn](#).

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