

Media Contact: Alicia Caldwell, HKA, Inc. alicia@hkamarcom.com 714-426-0444

## Prominent Healthcare Executive Named to The First Tee of Orange County Board of Directors

Lisa M. Getson to help guide mission of teaching life skills to youth through golf

ANAHEIM, Calif., July 7, 2015 – <u>The First Tee of Orange County</u> (TFTOC), a nonprofit committed to providing youth with translatable life skills through the game of golf, has appointed healthcare executive Lisa M. Getson to its esteemed board of directors. Getson, previously executive vice president of government relations, investor services and corporate compliance for Lake Forest-based <u>Apria Healthcare Group</u>, brings an impressive professional and personal résumé to the organization.

With more than 25 years of experience in an array of functional areas, including operations, public policy, lobbying, marketing and business development, Getson adds yet another unique dimension to the growing leadership group of The First Tee of Orange County.

"The board of The First Tee of Orange County includes admirable individuals with varied backgrounds who help steer a host of diverse programs and initiatives," said Gail Krause, executive director of The First Tee of Orange County. "Adding someone with Lisa's multifaceted experience to our board roster further enhances our ability to target wide-ranging audiences and construct and support efforts that serve children who also have dissimilar backgrounds. We are gaining a committed volunteer and an outstanding advocate for young people learning life skills from our classes."

Getson earned a bachelor's degree from Florida State University and has remained active with her alma mater. As a board member of the Florida State University Torchbearers, she endowed a scholarship designed to develop leadership skills among the university's dormitory resident assistants. She maintains an impressive and diverse philanthropic background, holding seats on a number of other boards, including the American Association for Homecare, the National Home Infusion Association and Women Business Leaders of the U.S. Healthcare Industry Foundation.

"Having the opportunity to help advance the mission of The First Tee is something I've wanted to get involved with for some time, so I'm both humbled by the opportunity and excited for the future." said Getson. "Beyond my love of golf and the many virtuous core values woven into the fabric of the game, I am passionate about using my professional experiences to help shape the organization and lift its participants to new heights."

Established locally in 2013, TFTOC helps children ages 7-18 in Orange County build a strong sense of self as they advance their knowledge of golf. The nonprofit offers golf-related education programs aimed at providing the life skills youth need to achieve success, including goal-setting, emotion management, interpersonal skills and conflict resolution. The program emphasizes Nine Core Values - confidence, responsibility, respect, honesty, judgment, perseverance, sportsmanship, integrity, and courtesy - at every level of instruction.

## **About the First Tee of Orange County:**

The First Tee of Orange County (TFTOC) is a 501 (c)(3) nonprofit youth development organization with a mission to impact the lives of young people through the game of golf. TFTOC creates opportunities for local youth through character-building programs aimed at instilling important values and promoting healthy choices. Based in Anaheim, California, the Orange County affiliate localizes the national work of The First Tee organization, which has introduced the game of golf and its values to more than 7.6 million young people in the United States and internationally. For more information, visit the chapter's website or connect with TFTOC on Facebook.