

Media Contacts

Andrew King / Jade Terry HKA, Inc. Marketing Communications (714) 426-0444

> <u>andrew@hkamarcom.com</u> iade@hkamarcom.com

Rebranded CME Creates Premier, Nationwide Source for Medical Equipment, Turnkey Logistics

WARWICK, R.I. (Sept. 27, 2016) – Claflin Medical Equipment, Hospital Associates and RSI have merged and rebranded as CME, a nationwide source of medical equipment, turnkey logistics, delivery and support services for the healthcare community. The new branding as CME is effective Oct. 1, 2016.

Clients of all three previous companies will benefit from CME's extensive national reach – three branches and 32 service centers coast to coast throughout the United States. The unified company now provides more than 1 million medical products from more than 1,400 manufacturers and manages warehousing, assembly, direct-to-site delivery and installation of those products for healthcare facilities.

CME alleviates the stress that comes with managing all the moving parts of a major medical equipment order – including shipping schedules, warehouse rentals, tracking and staging work, set-up and bio-medical equipment services – and can reduce costs through CME's expanded product line and enhanced buying power.

"We are excited to bring to our industry this new era in medical equipment logistics," said Normand Chevrette, CME's president. "With the combined resources of the three companies, CME has nearly unlimited ability to serve healthcare facilities of any size, anywhere in the country, as they launch, expand or remodel. Without a doubt, CME is the nation's premier company providing healthcare equipment and full-service logistics."

The executive team of the combined company is led by Chevrette, who was president of Claflin Medical Equipment; Cindy Juhas, chief strategy officer of CME, who was president of Hospital Associates; KC Meleski, national sales manager; Eric Robinson, director of operations; and Mike Abbott, vice president of vendor relations.

"Healthcare is one of the fastest-growing industries in the nation right now, and the demand for state-of-the-art medical facilities has been surging," Juhas said. "With a truly nationwide presence, CME fills the need for any medical facility operator who recognizes the value of opening on time and within budget."

According to Juhas, hospitals or smaller clinics can lose hundreds of thousands of dollars in revenue due to delays in medical equipment deliveries. As logistics experts with more than 20 years experience serving the healthcare community, CME's staff specializes in making complex projects simple, offering clients a single point of contact and a seamless process from prepurchase through installation.

For more information, visit CME's new website www.cmecorp.com.

About CME: CME, formed from the merger of Claflin Medical Equipment, Hospital Associates and RSI, is the premier source for equipment and turnkey logistics, delivery and support for the healthcare community. The company helps medical facilities nationwide to seamlessly launch, renovate and expand. CME has three branches and 32 service centers spanning the nation and offers an expanded product line of more than 1 million medical products from more than 1,400 manufacturers. As a comprehensive medical equipment and healthcare services company, the goal of its highly-trained and accessible sales force is to always provide the utmost in personalized support and service.

###