



CRYSTAL COVE ALLIANCE

*Where we Preserve the Past,
Enjoy the Present and
Educate for the Future*

Media Contact:
Sara Johnston, HKA, Inc.
714-426-0444
sara@hkamarcom.com

What's Better Than a Partridge in a Pear Tree?

Join us for the 20th Annual Crystal Cove Tree Lighting on December 3!

NEWPORT COAST, Calif., Nov. 15, 2016 – Join [Crystal Cove Alliance](#) (CCA) at their 20th Annual Crystal Cove Tree Lighting and Winter Family Festival on Saturday, Dec. 3, featuring California's only coastal beach holiday tree display, a visit from Santa and fun for the whole family. CCA, the nonprofit partner of Crystal Cove State Park, will host the all-day event at Crystal Cove which will be decorated with traditional mid-century décor, carolers, and sparkling lights throughout the Historic District.

Complimentary festivities begin at 10 a.m. and continue until 6 p.m., with a seasonal bazaar featuring handcrafted treasures by local residents and artists as well as old-fashioned holiday decorations. The excitement builds when Santa arrives at 4 p.m. for family photos, followed by the tree lighting ceremony at dusk (approximately 5 p.m.), a holiday tradition that draws locals and visitors alike.

Adorned with ornaments and twinkling lights, the tree will be lit at sunset. Décor will reflect the vintage character of the Historic District's time period between 1935 and 1955, transforming the seaside cottages into a stunning seasonal display.

"We're so excited to welcome visitors and neighbors to join us for the official 20th Annual Crystal Cove Tree Lighting. It's our way of thanking our donors, members, partners, neighbors and volunteers for all they do all year long to support our mission, and it's an opportunity to come together in this beautiful place to celebrate the spirit of our community and the magic of Crystal Cove," says CCA Founder and Vice President Laura Davick.

As Santa and strolling carolers join the event, complimentary hot chocolate, apple cider and home-baked goodies will be provided by The Beachcomber Café.

CCA President and CEO Alix Hobbs adds, "You will find something for all ages to enjoy at our festival. Discover precious gifts at our bazaar, tell Santa your wish list, take a family photo by the vintage and glistening tree, or just kick back and enjoy the sunset, majestic views and twinkling lights in the Historic District. Join us and make holiday memories that last a lifetime."

Guests can park at the Los Trancos parking lot on the inland side of Pacific Coast Highway or at the Pelican Point lots north of the Historic District lot for \$5 per hour or \$15 for the day. The Beachcomber shuttle bus will be available from the parking lot at Los Trancos for \$1.50 each way. Additional shuttle service will also be available the Pelican Point parking lots (P-1, P-2, P-3, P-4). Carpooling or car services such as Uber are recommended.

About Crystal Cove Alliance

Crystal Cove Alliance (CCA), the official nonprofit partner of Crystal Cove State Park, is dedicated to preserving the cultural, natural and historic resources of Crystal Cove. Founded in 1999 by Laura Davick to stop a planned luxury resort from overtaking the area, CCA rescued the historic site and initiated one of the most successful public-private partnership models in the history of the California State Park system. The partnership led to the renovation of 29 historic beachfront cottages, now open for overnight stays, as well as historic education programs designed for the public.

CCA's focus includes 3.2 miles of coastline, more than 2,400 acres of backcountry habitat and a 1,150-acre offshore Underwater Park. Crystal Cove also is home to innovative educational programs and experiences that promote science and environmental literacy to more than 1.5 million guests annually. A leader in fundraising, restoration, education and concession services, CCA is devoted to creating a sustainable future for Crystal Cove. Visit www.crystalcovealliance.org or call 949-376-6200 ext. 204 and connect with CCA on [Facebook](#), [Twitter](#) and [Instagram](#).

#